

Fullei Fresh Privacy Notice

Last updated: April 26, 2020

We know you care and so do we. This Privacy Notice describes how Fullei Fresh collects and processes your personal information through our website and facility. **By purchasing from Fullei Fresh, you are consenting to the practices described in this Privacy Notice.**

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What Personal Information About Customers Does Fullei Fresh Collect?

We collect your personal information in order to provide and continually improve our products and services. Here are the types of personal information we collect:

- **Information You Give Us:** We receive and store any information you provide in relation to your Fullei Fresh purchase.
- **Automatic Information:** We automatically collect and store certain types of information about your purchase of Fullei Fresh products. Like many websites, we may use "cookies" and other unique identifiers, and we obtain certain types of information when your web browser or device accesses our site.
- **Information from Other Sources:** We might receive information about you from other sources, such as updated delivery and address information from our carriers, which we use to correct our records and deliver your next purchase more easily.

For What Purposes Does Fullei Fresh Use Your Personal Information?

We use your personal information to operate, provide, develop, and improve the products and services that we offer our customers. These purposes include:

- **Purchase and delivery of products and services.** We use your personal information to take and handle orders, deliver products and services, process payments, and communicate with you about orders, products and services, and promotional offers.
- **Provide, troubleshoot, and improve our site and purchasing processes.** We use your personal information to provide functionality, analyze performance, fix errors, and improve the usability and effectiveness of the Fullei Fresh website and its purchasing processes.
- **Recommendations and personalization.** We may use your personal information to recommend features, products, and services that might be of interest to you, identify your preferences, and personalize your experience with Fullei Fresh.
- **Comply with legal obligations.** In certain cases, we collect and use your personal information to comply with laws. We may collect information for identity verification and other purposes.
- **Communicate with you.** We use your personal information to communicate with you in relation to Fullei Fresh products via different channels (e.g., by phone, e-mail, chat).

- **Advertising.** We may use your personal information to display interest-based ads for features, products, and services that might be of interest to you. We do not use information that personally identifies you to display interest-based ads.
- **Fraud Prevention and Credit Risks.** We use personal information to prevent and detect fraud and abuse in order to protect the security of our customers. We may also use scoring methods to assess and manage credit risks.

What About Cookies and Other Identifiers?

To enable our systems to recognize your browser or device and to provide and improve our services, we may use cookies and other identifiers.

Does Fullei Fresh Share Your Personal Information?

Information about our customers is an important part of our business, and we are not in the business of selling our customers' personal information to others. We share customers' personal information only as described below.

- **Third-Party Service Providers:** We may employ other companies and individuals to perform functions on our behalf. Examples can include fulfilling orders for products or services, delivering packages, sending postal mail and e-mail, removing repetitive information from customer lists, analyzing data, providing marketing assistance, providing search results and links (including paid listings and links), processing payments, transmitting content, scoring, assessing and managing credit risk, and providing customer service. These third-party service providers would have access to personal information needed to perform their functions, but may not use it for other purposes.
- **Business Transfers:** As we continue to develop our business, we might sell or buy other businesses or services. In such transactions, customer information generally is one of the transferred business assets but remains subject to the promises made in any pre-existing Privacy Notice (unless, of course, the customer consents otherwise). Also, in the unlikely event that Fullei Fresh, or substantially all of its assets are acquired, customer information will of course be one of the transferred assets.
- **Protection of Fullei Fresh and Others:** We release account and other personal information when we believe release is appropriate to comply with the law or protect the rights, property, or safety of the company, our users, or others. This includes exchanging information with other companies and organizations for fraud protection and credit risk reduction.

Other than as set out above, you will receive notice when personal information about you might be shared with third parties, and you will have an opportunity to choose not to share the information.

How Secure Is Information About Me?

Your security and privacy are of utmost importance.

- We work to protect the security of your personal information during transmission by using encryption protocols and software.
- We follow the Payment Card Industry Data Security Standard (PCI DSS) when handling credit card data.
- We maintain physical, electronic, and procedural safeguards in connection with the collection, storage, and disclosure of personal customer information. Our security procedures mean that we may occasionally request proof of identity before we disclose personal information to you.
- It is important for you to protect against unauthorized access to your password and to your computers, devices, and applications. Be sure to sign off when finished using a shared computer.

What About Advertising?

- **Third-Party Advertisers and Links to Other Websites:** Fullei Fresh may include third-party advertising and links to other websites and apps. Third-party advertising partners may collect information about you when you interact with their content, advertising, and services.

What Choices Do I Have?

If you have any questions as to how we collect and use your personal information, please contact us.

- As described above, you can choose not to provide certain information, but then you might jeopardize your ability to receive your Fullei Fresh products.
- You can add or update your information with us. When you update information, we usually keep a copy of your prior information for our records.
- If you do not want to receive e-mail or other communications from us, you can unsubscribe.
- The Help feature on most browsers and devices will tell you how to prevent your browser or device from accepting new cookies or other identifiers, how to have the browser notify you when you receive a new cookie, or how to block cookies altogether. Because cookies and identifiers may allow you to take advantage of some essential features of our site, we recommend that you leave them turned on.
- If you want to browse our websites without linking the browsing history to your account, you may do so by logging out of your account and blocking cookies on your browser.

In addition, to the extent required by applicable law, you may have the right to request access to or delete your personal data. If you wish to do any of these things, please contact us.

Are Children Allowed to Use Fullei Fresh's Website?

Minors under age 18 are only permitted to make a purchase through an account owned by a parent or legal guardian with their appropriate permission and under their direct supervision. The parent or legal guardian is responsible for any and all account activity conducted by a minor on their account.

Notices and Revisions

If you choose to use the Fullei Fresh website, your use and any dispute over privacy is subject to this Notice. If you have any concern about privacy at Fullei Fresh, please contact us with a thorough description, and we will try to resolve it. Our business changes constantly, and our Privacy Notice will change also. You should check our website frequently to see recent changes. Unless stated otherwise, our current Privacy Notice applies to all information that we have about you and your account. We stand behind the promises we make, however, and will never materially change our policies and practices to make them less protective of customer information collected in the past without the consent of affected customers.

Examples of Information Collected

Information You Give Us When You Use Our Site

You provide information to us when you:

- search or shop for products or services;
- add or remove an item from your cart, or place an order;
- provide information in Your Account;
- communicate with us by phone, e-mail, or otherwise;
- complete a questionnaire, or any other marketing or customer service inquiry;
- provide and rate Reviews;

As a result of those actions, you might supply us with such information as:

- identifying information such as your name, address, email address and phone numbers;
- payment information;
- your age;
- your location information;
- your IP address;
- content of reviews and e-mails to us;

- information and documents regarding identity;
- corporate and financial information; and
- credit history information

Automatic Information

Examples of the information we collect and analyze include:

- the internet protocol (IP) address used to connect your computer to the internet;
- login, e-mail address, and password;
- the location of your device or computer;
- purchase and content use history;
- the full Uniform Resource Locator (URL) clickstream to, through, and from our websites, including date and time; products and content you viewed or searched for; page response times, download errors, length of visits to certain pages, and page interaction information (such as scrolling, clicks, and mouse-overs); and
- phone numbers used to call our customer service number

We may also use cookies and other technologies on our web page to collect browsing, usage, or other technical information.

Information from Other Sources

Examples of information we receive from other sources include:

- updated delivery and address information from our carriers or other third parties, which we use to correct our records and deliver your next purchase or communication more easily; and
- credit history information from credit bureaus, which we use to help prevent and detect fraud and to offer certain credit or financial services to some customers.

Information You Can Access

Examples of information you can access through our site include:

- personally identifiable information (including name, e-mail, password, and addresses);
 - payment settings (including payment card information);
 - e-mail notification settings (including Product Availability, Delivery Status, and promotional materials);
- and
- recommendations and the products you recently viewed that are the basis for recommendations